



FOR IMMEDIATE RELEASE

RealtyTMS® Partners With RE/MAX Alliance to Provide Short Sale Management Services

(Broomfield, CO, September 24, 2010) – RealtyTMS®, Inc. recently announced a partnership with RE/MAX Alliance, Colorado’s largest locally owned real estate organization to provide assistance to their agents on facilitating short sale transactions. RE/MAX Alliance has over 800 real estate agents and is the third largest RE/MAX franchise in the world.

Record unemployment, decreasing home values and growing mortgage resets have changed the landscape of today’s real estate market. Distressed properties account for almost half of the homes sold in the U.S. today. An increasing number of homeowners in distress are seeking professional assistance in short selling their home to keep it from going into foreclosure. A short sale occurs when the bank allows the home to be sold for less than what is owed on the mortgage. It takes persistence, time, and expertise to get bank approval on a short sale.

RealtyTMS®, headquartered in Broomfield, CO, is Colorado’s largest real estate transaction management company that assists Realtors® in their efforts to successfully close short sale transactions. RealtyTMS® has a dedicated team of Transaction Management Specialists that works with over 60 banks and boasts a 92% approval ratio on successfully gaining bank approval on short sale files in their system. “Our goal is to help Realtors® effectively and efficiently assist homeowners who are facing foreclosure successfully accomplish a short sale. These are challenging transactions to manage and they can take a significant amount of hours over the span of months to close,” said RealtyTMS® Chairman,

Tara Rogers. “Time is so critical to Realtors® and we believe they should be focused on customer service, finding new business, and keeping their pipelines full; not on the phone with banks and chasing down paperwork.”

RealtyTMS® manages everything from collecting the paperwork necessary to submit a complete short sale package to the bank, to handling all of the ongoing communication back and forth among all of the parties involved. They also have an online transaction management system that is available 24/7 for parties to check on the status of their transaction. This allows the Realtor® to focus on what they do best, find a buyer for the property and support their clients throughout the process.

“We are very pleased with this new partnership,” said Frederick Ross, President of RealtyTMS®. It has significant benefits for RE/MAX Alliance Realtors®, their clients, title insurance companies, investors, and the banks. RealtyTMS® and RE/MAX Alliance together can offer the highest quality of service while providing a significant solution for the growing number of homeowners facing foreclosure in today’s economy”.

Chad Oschner, Broker/Owner of RE/MAX Alliance, stated “Our partnership with RealtyTMS® is another step forward in our continued efforts to provide the best service to RE/MAX Alliance’s clients. Short sales are a rapidly growing and challenging segment of the real estate market and RealtyTMS® brings considerable expertise and a proven track record to assist us in answering this challenge.”