



FOR IMMEDIATE RELEASE

RealtyTMS® Partners With Zip Realty™ to Provide Short Sale Management Services

(Broomfield, CO, September 28, 2010) – RealtyTMS®, Inc. recently announced a partnership with Zip Realty’s™ local office in Denver, Colorado. Nationally, Zip Realty™ is the country’s fifth largest real estate brokerage in total transaction volume. Zip Realty™ was founded in 1999 and operates in 35 major markets in 22 states and the District of Columbia.

RealtyTMS®, as Colorado’s largest real estate transaction management company, assists Realtors® in their efforts to successfully close short sale transactions. They have a dedicated team of Transaction Management Specialists that works with over 60 banks and boasts a 92% approval ratio on successfully gaining bank approval on short sale files in their system. “Short sales are extremely challenging transactions and they can take a significant amount of hours over the span of months to close,” said RealtyTMS® Chairman, Tara Rogers. “Time is so critical to Realtors® and we believe they should be focused on customer service, finding new business, and keeping their pipelines full; not on the phone with banks and chasing down paperwork. Policies and procedures at the banks change quite frequently and Realtors® need a resource that can keep up with all of these changes and how it may impact their specific transaction.”

A growing number of mortgage resets, record unemployment, and decreasing home values have changed the landscape of today’s real estate market. Distressed properties account for almost half of the homes sold in the U.S. today. An increasing number of homeowners in distress are seeking professional assistance in

short selling their home to keep it from going into foreclosure. A short sale occurs when the bank allows the home to be sold for less than what is owed on the mortgage. It takes persistence, time, and expertise to get bank approval on a short sale.

RealtyTMS® manages everything from collecting the paperwork necessary to submit a complete short sale package to the bank, to handling all of the ongoing communication back and forth among all of the parties involved. They also have an online transaction management system that is available 24/7 for parties to check on the status of their transaction. This allows the Realtor® to focus on what they do best, find a buyer for the property and support their clients throughout the process.

“This is a terrific new partnership that has substantial benefits for Zip Realty™ Realtors®, their clients, title insurance companies, investors and the banks,” said Frederick Ross, President of RealtyTMS®. “RealtyTMS® and Zip Realty™ together can offer the highest level of service while providing a significant solution for the growing number of homeowners facing foreclosure in today’s economy”.

Frank Gioia, the Denver District Director for Zip Realty™, stated “We feel this relationship will give our clients a greater chance for success when dealing with the short sale process. The sale or purchase of a property involved in a mortgage short sale is complex and often times very frustrating. Our relationship with RealtyTMS® will give our agents and clients more visibility into the process as it occurs and make it smoother for all.”